- b. One (1) non-illuminated identification sign for multiple-family dwellings and offices not exceeding twenty-four (24) square feet in area indicating only the name and management address.
- c. One (1) non-illuminated identification sign at each entrance to subdivisions indicating only the name of the subdivision and meeting the area restrictions specified by the plan commission in approving the subdivision.
- d. One (1) illuminated or non-illuminated on-premise church bulletin board sign, not exceeding twelve (12) square feet in area.
- e. Height: No sign shall project higher than six (6) feet above established finished grade or average mean elevation on undeveloped property.
- f. Projection: No sign shall project within five (5) feet of any property line.
- g. Signs advertising the sale of dwellings or lots located in a platted subdivision of record are permitted on a temporary basis until such time as ninety-five (95) percent of the dwellings or lots located therein have been completed or sold, not to exceed a maximum of one hundred (100) square feet.

2. Mobile Home District:

- a. All signs and name plates permitted in the residential zones, subject to the square footage requirements as set forth in Sign Areas Table.
- b. One (1) illuminated or nonilluminated on-premise sign not exceeding forty-eight (48) square feet in area which identifies the mobile home park indicating the name of the park, the entrance to the park with any and all other restrictions as may be specified by the plan commission approving the mobile home park district.

3. B-1 Business District:

- a. One (1) illuminated or non-illuminated on-premise ground sign not to exceed twenty-four (24) square feet in area.
- b. One (1) illuminated or non-illuminated on-premise wall sign not to exceed ten (10) percent of the total facade upon which the sign will appear.

4. B-2 Business District:

- a. One (1) illuminated or non-illuminated on-premise sign for businesses located at street level not exceeding thirty-two (32) square feet.
- b. One (1) illuminated or non-illuminated wall sign not to exceed ten (10) percent of the total area of the facade upon which the sign will appear.
- c. For each business back more than twenty (20) feet from the front property line, the sign may be increased in size ten (10) percent of the maximum for each twenty (20) feet it is set back from the street line.
- d. One (1) exterior directory sign for businesses not located at street level bearing the name and/or type of business of the principal tenants renting space at the

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rear or on the upper floors of the building, provided that such signs located on the principal entrance to such rented space is in the aggregate area and that such sign does not exceed thirty-two (32) square feet.

5. B-3 and B-4 Business Districts:

- a. One (1) illuminated or non-illuminated on-premise sign for businesses located at street level, not exceeding eighty (80) square feet in area.
- b. One (1) illuminated or non-illuminated wall sign not exceeding ten (10) percent of the total facade area upon which the sign will be located.
- c. For each business set back more than twenty (20) feet from the front property line, the sign may be increased in size by ten (10) percent for every twenty (20) feet it is set back from the street line.

6. L-I and G-I Industrial Districts:

- a. One (1) illuminated or non-illuminated on-premise sign not to exceed three-hundred (300) square feet in area.
- b. One (1) illuminated or non-illuminated on-premise wall sign not to exceed ten (10) percent of the total area of the facade upon which it will appear or three-hundred (300) square feet, whichever is less.
- c. Off-premise advertising signs may be permitted in accordance with Section K of this title.

Section J: Special signs.

- 1. [Directional signs.] Directional signs are permitted in any zone as long as they shall not exceed five (5) square feet.
- 2. [Service organization signs.] Service organization signs shall be permitted in all zones, except residential and mobile home, not to exceed five (5) square feet.
- 3. Window signs: permanent window signs within the building shall not exceed forty (40) percent of the window area and shall be used to identify and advertise the products and services available on premises. Temporary "special sale" window signs within the building are exempt.
- 4. Traffic signs: Traffic or directional signs designating entrances, exits and conditions of use of parking facilities accessory to the main use of premises may be installed provided they are located within the property lines of the subject lot. They shall not exceed five (5) square feet and shall not bear any advertising whatsoever. Traffic signs satisfying the conditions of this ordinance shall not count toward the total number of signs or total available square footage of advertising signs.